

2012 CHHS PANTHER BASEBALL PROGRAM AND PLAYER GUIDE

This sales packet includes ad prices and examples of ad sizes.

The program will be available earlier in the season this year. Instead of featuring the roster of each team the players will be divided by grade.

Tribute pages are available for seniors.

The amount of pages of the program will depend on the amount of ad sales and tributes.

2011 CHHS PANTHER BASEBALL PLAYER GUIDE





2011 Silverado Ext. Cab



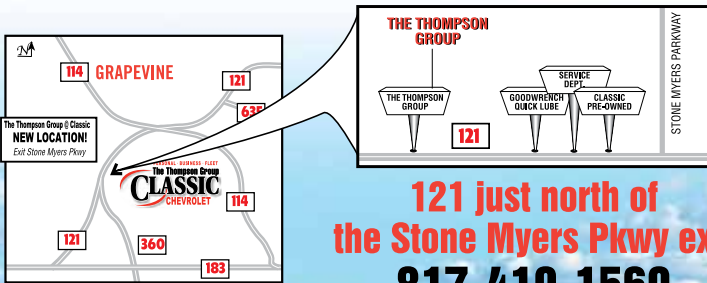
121 just north of the Stone Myers Pkwy exit

THE THOMPSON GROUP AT CLASSIC HAS MOVED TO A BRAND NEW FACILITY! COME SEE US!

The Thompson Group at Classic Chevrolet is now open at our brand new location on Highway 121 just north of the Stone Myers Pkwy. exit. This state-of-the-art showroom is designed to pamper our customers with every modern convenience and comfort. We have over **600 NEW CHEVYS** on the ground with every

model available and over 200 upfitted commercial vehicles in stock.

The Thompson Group now has a dedicated **SERVICE & PARTS DEPARTMENT** on site. We welcome you to call your personal Service Advisor, **CAROLYN COKER** direct at 817-410-6121 for all of your service needs.



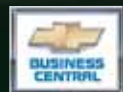
121 just north of the Stone Myers Pkwy exit
metro **817-410-1560**

ClassicFleet.com

SALES:
SERVICE & PARTS:

MON – SAT
MON – FRI
SAT

7:30am – 6:00pm
7:00am – 6:00pm
8:00am – 1:00pm



COMMERCIAL • FLEET • CREDIT UNION

Example of Inside Front, Inside Back, Back Cover, and Full Page Size

Inside Cover Full Page 5.5" x 8.5"

Safe Area 5.4875" x 8.4875"

Bleed 5.625" x 8.625"

Four Color or Black & White

Cost: \$300

Benefits:

- Website Banner
- Mention at remaining home games as "A Program Sponsor"

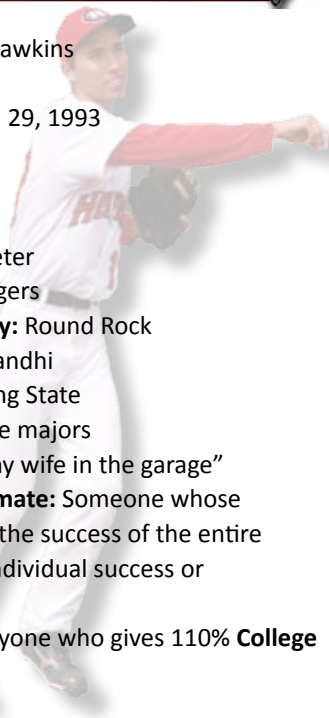


#13 Layne Covey

Shortstop - Pitcher



Parents: Tim & Heather Hawkins
Nickname: Layner
Age/Birth Date: 17 / April 29, 1993
Height/Weight: 6'2 / 170
Bats/Throws: Right/Right
Hobbies: Hunting
Favorite Athlete: Derek Jeter
Favorite Team: Texas Rangers
Favorite Baseball Memory: Round Rock
Most Admired Person: Gandhi
Biggest Challenge: Winning State
Your One Wish: Play in the majors
Favorite Quote: "I keep my wife in the garage"
Definition of Good Teammate: Someone whose primary interest lies with the success of the entire team and not his or her individual success or accomplishments.
Meaning of a Winner: Anyone who gives 110%
College Plans: Dont know yet!



LAYNE DAVIS COVEY



WHAT LIES BEHIND US AND WHAT LIES BEFORE US ARE TINY MATTERS COMPARED TO WHAT LIES WITHIN US.



Example of Senior Profile

Half Page Tribute

5.5" x 4.25"

(add .125" for bleed and subtract .125" for safe area)

Four Color or Black & White

\$50

Beau
Harriman
#3



*Always our sunshine at the
end of the rainbow.*

Love Mom, Dad, Suzanne and Haley



Full Page Tribute

Full Page 5.5" x 8.5"
Safe Area 5.4875" x 8.4875"
Bleed 5.625" x 8.625"
Four Color or Black & White

Cost: \$100

Example Size of Half Page Ad

5.5" x 4.25"

(add .125" for bleed and subtract .125" for safe area)

Four Color or Black & White

\$100

Quarter Page Vertical

2.75" x 4.25 "

(add .125" for bleed and
subtract .125" for safe area)

Four Color or Black & White

\$75

Example Size of Half Page Ad

5.5" x 4.25"

(add .125" for bleed and subtract .125" for safe area)

Four Color or Black & White

\$100

Quarter Page Horizontal

2.75" x 4.25 "

(add .125" for bleed and
subtract .125" for safe area)

Four Color or Black & White

\$75

Great for business card with added information
or as personal message to Panther Baseball

***Go
Panthers!!***





Player Name

Player bio including postions, playing history at CHHS, and other information



Player Name

Player bio including postions, playing history at CHHS, and other information



Player Name

Player bio including postions, playing history at CHHS, and other information



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Player Name

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Player Name

Player bio including postions, playing history at CHHS, and other information

Full Page Internal Ad

Full Page 5.5" x 8.5"
Safe Area 5.4875" x 8.4875"
Bleed 5.625" x 8.625"
Four Color or Black & White

Cost: \$200

Inside Front, Inside Back, and Back Cover

Inside Cover Full Page 5.5" x 8.5"
Safe Area 5.4875" x 8.4875"
Bleed 5.625" x 8.625"
Four Color or Black & White

Cost: \$300

Benefits:

- Website Banner
- Mention at remaining home games as "A Program Sponsor"







Spring 2012 Panther Baseball Program

Background:

The Colleyville Heritage Baseball Program is available at team scrimmages and games through the baseball season that runs February through April. The program features player profiles including special features for our graduating players. Most importantly the program is made possible from the advertising of local business that support Panther Baseball.

Benefits:

-  Develop customer loyalty showing your involvement in the community
-  Offers and discount coupons in program will help drive traffic to your business.
-  Cost-effective advertising focused in Colleyville, Euless, Grapevine, and surrounding areas
-  Tax deductible for businesses

Advertisement Insertion Order - CHHS Panther Baseball – Spring 2011

Company Name: _____

Contact Person: _____

Phone: _____

Address _____ City, State,

Zip: _____

Ad Sizes:

Qty	Ad Size	Amount	Total
	Inside Front/Inside Back/Back Cover* (Includes dedicated website banner and announcements at each home varsity games)	\$300/ each	
	Full Page (Includes rotating website banner and announcement at one home varsity game)	\$200	
	½ Page	\$100	
	¼ Page Vert & Horz	\$75	

* Verification of availability needed – Approved by _____
Date _____